

Third-generation tech keeps family business on top of ever-changing industry



This young tech is staying on top of the ever-changing auto industry by keeping up on new tools and equipment and attending training classes on a regular basis.

By Kayla Oschmann

Motor Age and PTEN are committed to supporting young technicians in the automotive aftermarket and we want to shine a spotlight on those who are paving a successful path in the industry. This is part of a monthly series to showcase the best young talent in our industry.

Third-generation automotive technician Chase Zembower began tinkering on cars at just a young age when his dad would bring him to work at their family-owned repair shop, Zembower's Auto Center in Altamonte Springs, Fla. By the age of 18, it became his full-time job.

Now, 15 years later, he is the lead mechanic of the 14-bay shop, is ASE Master Certified, and is always looking for ways to improve their business as well as himself.

This young technician made it into the top ten candidates for the first annual *PTEN* and *Motor Age* Best Young Tech Award, a program that aims to recognize innovation, dedication, and excellence in the industry's technicians aged 35 and younger.

Zembower has been described as a real go-getter and the force behind making sure the shop stays on top of the ever-changing automotive industry.

When not working on customer's vehicles, he is either doing research on new tools and equipment for the shop, continuing his education (frequently attends training classes), helping his community (serves on the Accident Review Board for the City of Altamonte Springs), or taking apprentices under his wings.

"Chase is always eager to share his knowledge and assist any technicians when needed," said Rhonda VanZant, general manager of Zembower's Auto Center. "He always shows strong leadership and is highly concerned with the needs of our customers. He goes above and beyond to make sure all vehicles leave Zembower's Auto Center repaired properly and quality checked for cleanliness."

